



*Save the Date*  
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## **3RD ANNUAL IMPACT AWARDS**

WEDNESDAY, OCTOBER 20TH

6:00 PM COCKTAIL RECEPTION

BOSTON HARBOR HOTEL, WHARF ROOM

**2010 Impact Award Recipient: National Football League  
Accepted by NFL Commissioner Roger Goodell**



**Impact Award recognizes the NFL's new  
advocacy and educational programs on  
youth sports concussions**

Proceeds from the event will benefit the Sports Legacy Institute's sports concussion and brain trauma educational programs and research conducted at the Center for the Study of Traumatic Encephalopathy at Boston University School of Medicine

**For more information, please contact Erin Perron at (617) 951-3799 ext. 336 or  
eperron@blueskyse.com or visit [www.sportslegacy.org](http://www.sportslegacy.org)**