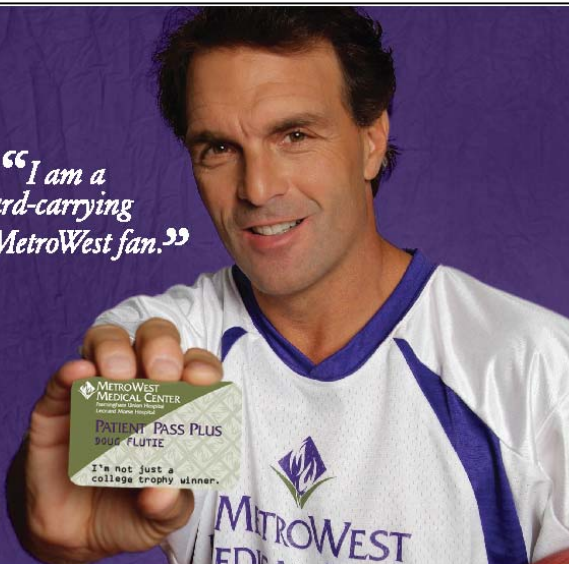




"I am a card-carrying MetroWest fan."



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Framingham Union Hospital • Leonard Morse Hospital

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MetroWest Doctor's Dinner with Doug Flutie:

- Dinner with MetroWest Personnel
- Interactive Question and Answer Session – footballs thrown to participants
- Photo Opportunities
- Autograph session



Doug Flutie with MetroWest's Director of Marketing, Stephanie Guidetti

Negotiated an Agreement between Doug Flutie and MetroWest Medical Center, which included:

- Regional Advertising Campaign
- Support of the Flutie Foundation
- Personal Appearances
- Signed Memorabilia



Responsibilities:

- Contract Negotiation
- Appearance Management
- Maximize Flutie's ties to local market